

Carmichael

RECREATION AND
PARK DISTRICT

Memo

To: Advisory Board of Directors

From: Alaina Lofthus, Recreation Services Manager

Date: April 12, 2018

Subject: Recreation Retreat Summary Presentation

At the end of February, the recreation division met to discuss the district's classes, youth development programs, special events, youth sports, adult sports, community garden, facility rentals, and recreation marketing. In each of these categories, staff prepared reports, discussed and brainstormed ideas in the following areas:

- Current Status
 - Revenue and direct cost recovery percentage reports
 - Demographics
 - Volunteerism
 - Collaborations

- Future Planning
 - Current offerings status, adjustments, improvements
 - Trends and opportunities
 - Volunteerism and collaboration opportunities
 - Training and evaluations
 - Grant opportunities
 - Equipment and Supply needs

The following presentation is a summary of this meeting and the direction the division will be focusing on for this upcoming year.